

So you want to start up an EDA company? Here's how...

An interactive workshop with angel investor Jim Hogan and start up executive Paul McLellan

Dire predictions about the death, stagnation or maturation of EDA are premature, says noted angel investor Jim Hogan, a major shaper and influencer of the EDA industry. He and cohort Paul McLellan actually see lucrative opportunities in EDA. Startup founders just need to see end-product design trends and find problems to solve that'll appear in the next 18-24 months.

Come to this workshop and hear how to get a startup going in EDA. Get Jim and Paul's take on what areas in EDA and IP are potentially successful – and those areas that won't yield a reasonable return on your efforts.

Talk to Jim and Paul about the process of starting up an EDA company – what the angel investment process is, what to expect, how to figure out your exit strategy.

When?

Tuesday
February 23, 2010
6:30 – 7:30 pm
@ DVCon

Where?

DoubleTree Hotel
Oak Ballroom
2050 Gateway Place
San Jose, CA 95110
1-408-453-4000

RSVP to:

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